

# PEACOC



## PEACOC info

Personalised e-Business Coaching for Construction SMEs

Project N°: 2020-1-UK01-KA202-079235

Duration: 1.12.2020-31.11.2022

In the wider construction industry, e-Commerce is today used mostly by the big players and its true potential is maybe ignored to some large extent by smaller companies of the sector. Our aim is to understand the reasons and improve the situation by giving to SMEs from the wider construction area the tools to reap the benefits of e-Commerce. PEACOC will develop a training program addressing the ECVET profile of the e-Business Manager in the construction sector.

## PEACOC peruses the same goals as European Digital Innovation Hubs

EDIHs will help companies improve business/production processes, products, or services using digital technologies by providing access to technical expertise, financing advice, training, and skills development.

## Project objectives

- Design, develop, test, implement and disseminate an innovative training framework **to support the up-skill of construction SMEs and the training of individuals wanting to find employment in the construction sector in an EU country.**
- Develop the EU construction sector through development of the **e-Business Manager Profile**, a professional capable of devising e-Commerce/e-Business strategies for adopting ICT to uncover the potential from a range of services available to a virtual, "border-less" construction community with projects and even offices in different locations.





### European skills agenda

- Skills for green transition – European Green Deal
- Digital skills – European Digital strategy
- Skills for jobs – European Industrial and SME strategies
- STEM – European Research area
- Lifelong learning, – European Education Area



### European Digital strategy

- Technology that works for people
- A fair and competitive digital economy.
- An open, democratic and sustainable digital society.
- Europe as a global digital player



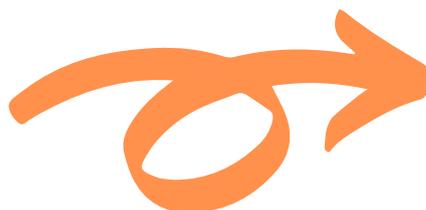
### Intellectual outputs of the project

- IO1: BMT Course
- IO2: e-Business Strategy Genie
- IO3: Skills Retention Service

### Project aims

PEACOC aims to increase **cross border activity for construction SMEs so that they don't have to compete all the time in the same market for the same customers but they will be able to reach larger markets and attract customers by offering competitive prices.** Therefore PEACOC fosters the development of the construction sector at national level with a positive impact on creation of jobs and economic activity.

Target groups



**Contractors/Sub-contractors**

**Suppliers**

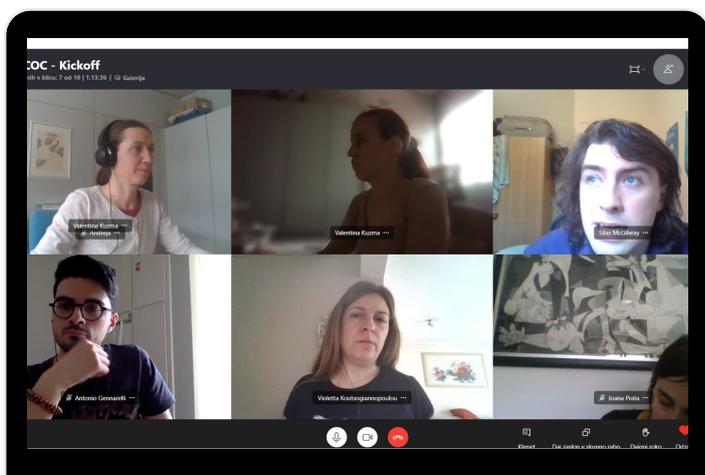
**Manufacturers**

**Designers and other consultants**

**Owners/Developers**

## Project Impact

- Construction SMEs **will increase online sales revenues, improve performance and reduce operating costs becoming thus more competitive.**
- VET trainers, e-Business coaches, salesman and business development staff in construction sector **will improve their knowledge and skills, acquire new skills and continue their personal or professional development.**
- Construction chambers, technical chambers, construction clusters and associations of construction entrepreneurs will be in position to **better support their members and provide meaningful training services directly addressing issues important for the development of the hard hit from the economic downturn sector.**



## Latest news from us

### Kick-off meeting

On 16th of February 2021, Consortium held KickOff meeting. Because of the corona virus pandemic, we organize it online. We set the steps and define the methodology to reach our project goals and achieve impact we planned. Dissemination strategy activities were presented and where and how can we support construction sector in being more digitalized.

## Partnership coming from 5 countries (United Kingdom, Slovenia, Poland, Greece and Netherlands)

1. CIVIC COMPUTING LIMITED
2. Aintek Symvouloi Epicheiriseon Efarmoges Ypsilis Technologias Ekpaidefsi Anonymi Etaireia
3. Atermon B.V.
4. Itecons Instituto De Investigacao E Desenvolvimento Tecnologico Para A Construcao Energia Ambiente E Sustentabilidade
5. Gospodarska zbornica Slovenije - Zbornica gradbeništva in industrije gradbenega materiala



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