

Training Promotion Event - UK

Multiplier Event Report



PEACOCK

28/10/2022



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About this document

<i>Project</i>	<i>PEACOC - PErsonAlised e-Business Coaching for Construction SMEs</i>
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Revision History

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*Action: C = Creation, I = Insert, U = Update, R = Replace, D = Delete

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1. Event info

Event name: PEACOC Training Promotion Event - UK

Event date: 29th August 2022

Hosting organization: CIVIC Computing Limited

The UK PEACOC promotional event took place at The Dome (Charlotte Suite) in Edinburgh on 29th August 2022. The event attracted 16 participants.



The venue that hosted PEACOC promotional event in UK

The aim of the event was to disseminate the project's outputs and outreach more people that belong to the project's target groups. In addition, the event intended to present the PEACOC Genie, the Training course, the Skills Retention Service and its useful materials. The participants were reached through two sessions and all of them provided their feedback, not only through the brief questionnaire provided (in printed version) but also orally during the session provided for discussion, questions and networking.

The profile of people varied, emphasizing mainly on people involved in construction. After being informed about the project, its results and the main digital tools (Genie and skills retention service), the participants had the opportunity to share their opinion in regards to the project's structure, topics and aims.

Through oral comments and written evaluation, the following conclusions were received:

- ✓ Great and important addition to have free access to the content online (Training platform) in the partner languages.
- ✓ The Genie was very useful and interesting addition to the training course.

The participants, after the end of the event, were kindly requested to give their feedback by answering a questionnaire. All participants responded by completing the questionnaire. The questionnaire is attached to the end of this report.

The questionnaire was intentionally kept short and included:

- 5 score sorting questions. The respondents were expected to check one unique number to each question from one to five, where 5 is the highest grade.
- 3 Open-Ended Questions, where the respondents could answer in a free form with little to no restrictions.

This report contains the responses received from the PEACOC questionnaires.

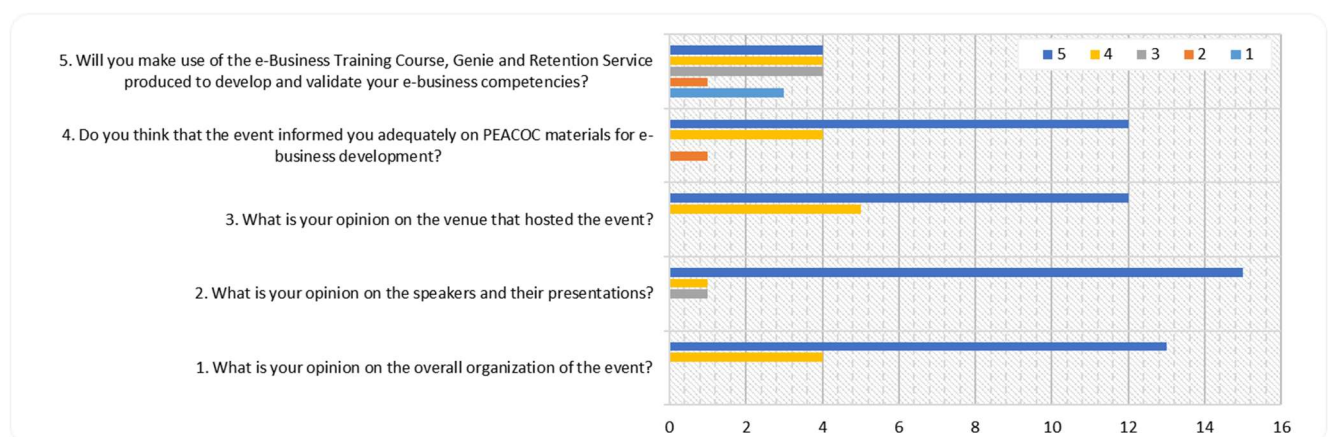
2. Score sorting questions

Participants gave their feedback on the PEACOC promotional event by answering 5 score sorting questions. The questions were answered by checking one unique number from one to five, where 5 is the highest grade.

For convenience the sort scoring questions are:

1. What is your opinion on the overall organization of the event?
2. What is your opinion on the speakers and their presentations?
3. What is your opinion on the venue that hosted the event?
4. Do you think that the event informed you adequately on PEACOC materials for e-business development?
5. Will you make use of the e-Business Training Course, Genie and Retention Service produced to develop and validate your e-business competencies?

The overall view of the partners is very positive, as can be seen in the graph below.



3. Open-Ended Questions

To help collect qualitative data the questionnaire also included three open type questions, where the respondent could answer in a free form with little to no restrictions. The questions focused on getting both positive and negative feedbacks.

Participants also had to answer the question: "Which part of the event did you appreciate the most? Why?", the answers were very positive, and they were as follows:

- Presentations were to the point and easy to follow
- Interesting and useful
- Well presented
- Lots of information and easy to understand
- Demo of the Genie
- Learning about the Genie. I can't wait to try it out.
- Appreciated the description and walk-through of the genie.
- Walkthrough of website, detailed demonstration
- The walk through of the Genie to see how it works and the benefits of it.
- The overview of the modules, very interesting to see how the filters work to be applicable to me.
- Useful to see its results and the practical solutions developed.

Similarly, questions were asked about aspects that they did not like or that were less interesting to them that were on the agenda. The answers were:

- Lots of repetitive signs in forms
- The connection between construction and the project was not clear
- Some parts of the presentation were bit heavy on details.
- The introduction could be shorter

There were few additional comments, as it was not a mandatory response and many participants had nothing to contribute beyond what had been written previously, even though, responses were really positives. The results can be seen below:

- Good presentation, useful project
- Follow-up email would be useful
- Great presentation
- Useful to see the results available

4. Conclusion

The event was a success considering that the project was found very interesting and the participants enjoyed the outcomes of the project. The feedback on the Genie was very positive.

PEACOC - Multiplier Events Evaluation Questionnaire (Ex)

The Multiplier Event of the Erasmus+ project PEACOC - PErsonAlised e-Business Coaching for Construction SMEs (N. 2020-1-UK01-KA202-079235) has been held in Piraeus, Greece, in October 2022. Please evaluate the quality of event through this brief questionnaire.

***Campo obbligatorio**

1. What is your opinion on the overall organisation of the event? *

Contrassegna solo un ovale.

- ☐ 1 - Very low
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 - Very high

2. What is your opinion on the speakers and their presentations? *

Contrassegna solo un ovale.

- ☐ 1 - Very low
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 - Very high

3. What is your opinion on the venue that hosted the International Conference? *

Contrassegna solo un ovale.

- ☐ 1 - Very low
☐ 2
☐ 3
☐ 4
☐ 5 - Very high

4. Do you think that the Event informed you adequately on PEACOC materials for e-business development? *

Contrassegna solo un ovale.

- ☐ 1 - Very low
☐ 2
☐ 3
☐ 4
☐ 5 - Very high

5. Will you make use of the e-Business Training Course, Genie and Retention Service produced to develop and validate your e-business competencies? *

Contrassegna solo un ovale.

- ☐ 1 - Very low
☐ 2
☐ 3
☐ 4
☐ 5 - Very high

6. Which part of the event did you appreciate the most? Why? *

7. Which part of the event did you appreciate the least? Why? *

8. Do you have any other comments?

Thank you for your help!

Με συγχρηματοδότηση από το
πρόγραμμα «Erasmus+»
της Ευρωπαϊκής Ένωσης



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