



PEACOC

E-Business Academy

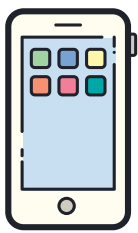
PEACOC aims to address the issue of low uptake of e-commerce opportunities in the construction sector by creating a training course that will develop specialised training system and offer practical and actionable ways for SMEs in particular to get the most out of e-commerce.

Construction stakeholders can use this tool to identify e-Business opportunities for their specific areas of operation. As a result, the project will uncover the potential from a range of services available to a virtual, "borderless".



Why e-Business

Digitalization is the future. Digital drivers are transforming the construction industry. Another global crisis has pushed us further into a digital world. The demand for a digital experience will outlast the pandemic.

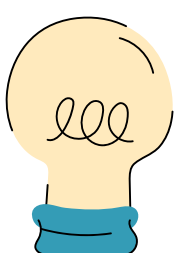
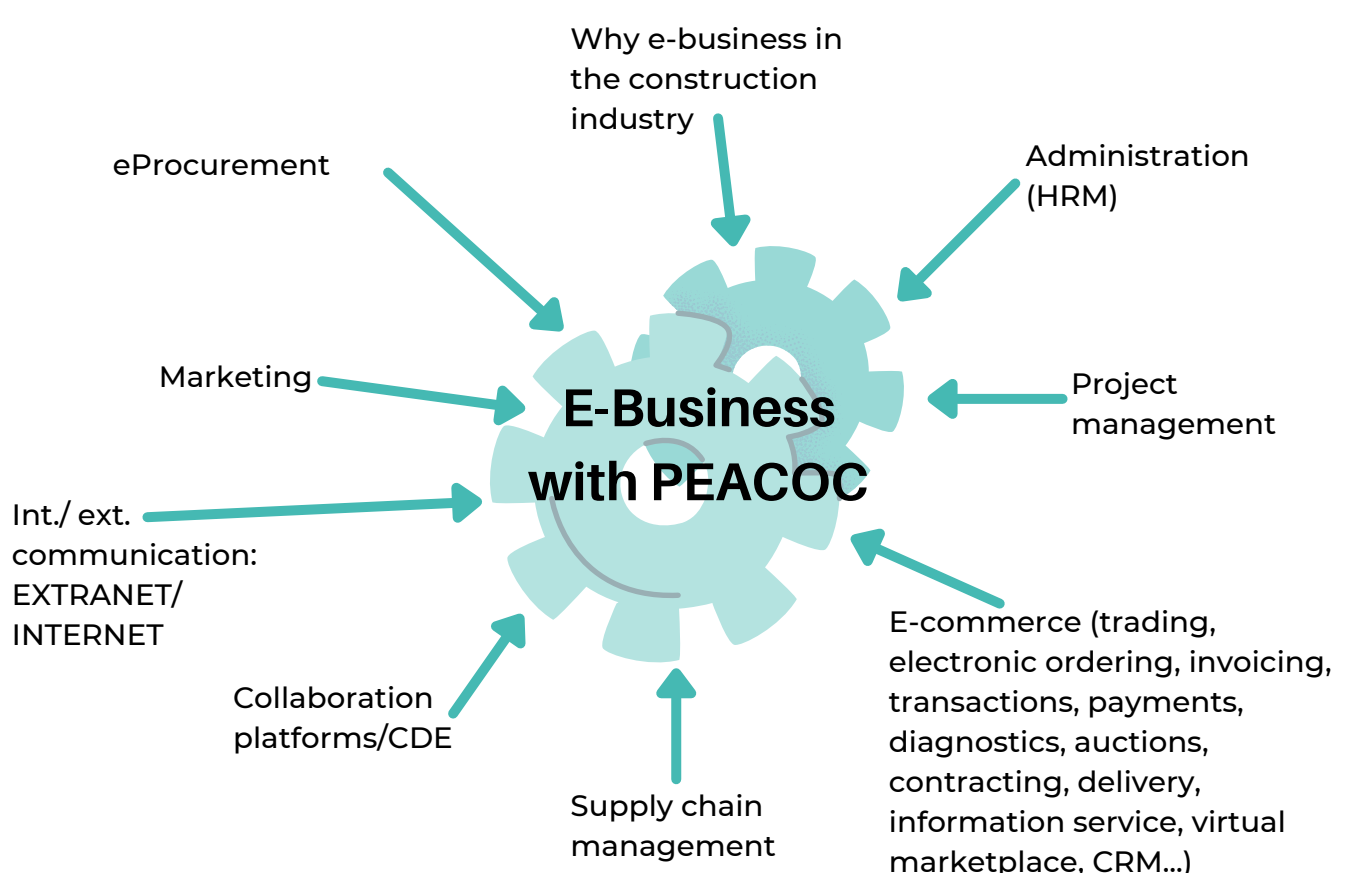


The introduction of e-business immediately brings a wider range of business opportunities. Mobile computing applications in construction are becoming an essential business process.



E-Business with PEACOC

Modules developed by PEACOC consortium to help users learn more about the e-business. Modules:



Final results

Participants will learn selected topics that will enable them to improve their knowledge about e-business.